

# CHIPS WOMEN IN IP GLOBAL SUMMIT

OCTOBER 2, 2013 | MANDARIN ORIENTAL HOTEL | WASHINGTON, DC



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**7:45A BREAKFAST AND REGISTRATION**

**8:15A WELCOME**

**SPEAKER:** *Mallun Yen, ChIPs Co-Founder, Executive Vice President, RPX Corporation*

**8:45A GENERAL COUNSEL INDUSTRY PANEL:** A panel of prominent general counsel from the tech industry discuss critical issues facing the industry, the GC's role as chief lawyer and legal department CEO, and women's leadership at the most senior level of public companies and the legal profession.

**PANELISTS:** *Dorian Daley, General Counsel, Oracle*  
*Alexie Lee, Executive Vice President and General Counsel, GlobalFoundries*  
*Louise Pentland, Executive Vice President and Chief Legal Officer, Nokia*  
*Julie Spellman Sweet, General Counsel, Secretary, and Chief Compliance Officer, Accenture*

**MODERATOR:** *Lori Lesser, Partner, Simpson Thacher & Bartlett LLP*

**10:00A REMARKS BY CONGRESSWOMAN JUDY CHU,** Representative of California's 27<sup>th</sup> District

**10:15A BRIEF TIPS FROM PHOTOGRAPHER ASA MATHAT**

**10:25A BREAK**

**10:45A COMPETITION AND REGULATORY PANEL:** This panel will discuss global trends and developments at the intersection of competition law and intellectual property.

**PANELISTS:** *Peggy Bayer Femenella, Attorney, Federal Trade Commission*  
*Renata Hesse, Deputy Assistant Attorney General Criminal and Civil Operations, US Department of Justice, Antitrust Division*  
*Linsey McCallum, Acting Director, Markets and Cases II: Information, Communication and Media, DG Competition*

**MODERATOR:** *Noreen Krall, ChIPs Co-Founder, Vice President and Chief Litigation Counsel, Apple, Inc.*

**11:55A NETWORKING LUNCH**

**12:55P HALL OF FAME PRESENTATION**

**SPEAKER:** *Julie Mar-Spinola, ChIPs Co-Founder*

**1:10P COURTS PANEL:** Perspectives into effective advocacy, court trends, and personal influences in the legal profession.

**PANELISTS:** *Honorable Leonie Brinkema, USDC Judge, Eastern District of Virginia*  
*Honorable Faith Hochberg, USDC Judge, District of New Jersey*  
*Honorable Pauline Newman, Federal Circuit Judge, US Court of Appeals*  
*Honorable Kathleen O'Malley, Federal Circuit Judge, US Court of Appeals*

**MODERATOR:** *Juanita Brooks, Principal, Fish & Richardson*

**2:15P**

**POLICY AND REFORM PANEL:** On June 4<sup>th</sup>, President Obama set forth through the White House Task Force on High-Tech Patent Issues seven legislative recommendations and five executive actions. These legislative recommendations and executive actions were designed to reduce abusive patent litigation. Come hear individuals with experience from the legislative, executive and agency sides share their perspectives on the initiatives, their ability to reduce abusive patent litigation, and what else might be done to help improve the patent system.

**PANELISTS:** *Shara Aranoff, Commissioner, US International Trade Commission*  
*Susan Davies, Partner, Kirkland & Ellis LLP, former Deputy Counsel to the President and General Counsel and Chief Counsel for IP to Senator Patrick Leahy*  
*Victoria Espinel, President and CEO, BSA | The Software Alliance, former US Intellectual Property Enforcement Coordinator for the White House*  
*Fiona Scott Morton, Professor of Economics, Yale University School of Management, former Deputy Assistant Attorney General for Economics at the Antitrust Division of the US Department of Justice*

**MODERATOR:** *Michelle Lee, ChIPs Co-Founder*

**3:25P****BREAK****3:45P**

**COMMENTS BY PAMELA RYCKMAN,** Journalist and Author of *Stiletto Network*

**4:00P**

**PANEL AND GROUP DISCUSSION ON MAKING A DIFFERENCE WITH STILETTO NETWORKS**

**PANELISTS:** *Delida Costin, General Counsel, Pandora Media*  
*Kelly Jo MacArthur, VP, IP Acquisitions & Investments, Amazon*  
*Pamela Ryckman, journalist and author of Stiletto Network*  
*Anirna Gupta, ChIPs Co-Founder, Vice President and Deputy General Counsel, Intuit, Inc.*

**MODERATOR:** *Mona Sabet, ChIPs Co-Founder, President and Co-Founder Viblio*

**5:30P****CLOSING REMARKS AND PROGRAM ADJOURNS**

**CLOSING REMARKS:** *Emily Ward, ChIPs Co-Founder, Vice President and Deputy General Counsel, Technology and Patents, eBay*

**5:45P****COCKTAIL RECEPTION**

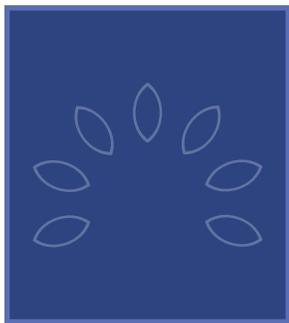
# SPEAKER BIOGRAPHIES

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## **SHARA ARANOFF, Commissioner, US International Trade Commission**

Shara L. Aranoff, a Democrat of Maryland, was nominated to the United States International Trade Commission by President George W. Bush on April 27, 2005, confirmed by the US Senate on July 29, 2005, and sworn in as a member of the Commission on September 6, 2005. She served as Chairman of the ITC from June 17, 2008, through June 16, 2010, and Vice Chairman from June 17, 2006, through June 16, 2008. Prior to her appointment, Commissioner Aranoff was Senior International Trade Counsel on the Democratic staff of the US Senate Committee on Finance. From June 1993 until her Senate Finance Committee appointment in January 2001, she served as an Attorney-Advisor in the Office of the General Counsel at the US International Trade Commission. Earlier in her career, Commissioner Aranoff was an Associate at the Washington, DC, law firm of Steptoe & Johnson, specializing in international trade and public international law. Prior to that, she served as a judicial clerk for the Honorable Herbert P. Wilkins, Associate Justice, Massachusetts Supreme Judicial Court. Commissioner Aranoff holds a Bachelor of Arts degree from the Woodrow Wilson School of Public and International Affairs at Princeton University. She received her JD from Harvard Law School. She attended the Institut Universitaire de Hautes Etudes Internationales and the University of Geneva in Switzerland as a Fulbright Scholar.



## **HONORABLE LEONIE M. BRINKEMA, USDC Judge, Eastern District of Virginia**

Judge Brinkema has served in the US District Court for the Eastern District of Virginia since October 1993, during which time she has presided over several high-profile terrorism cases, including *United States v. Zacarias Moussaoui* and *United States v. Lyman Farias*. Before becoming a district court judge, Judge Brinkema was a US magistrate judge for eight years, served as an Assistant US Attorney in the Eastern District of Virginia for six years, and was in private practice for a year.

Early in her career, Judge Brinkema worked for the Department of Justice as a trial attorney in the Criminal Division, first in the Honors Program of the Public Integrity Section from August 1976 to August 1977, and again in the Office of International Affairs from July 1983 to April 1984.

Judge Brinkema received her JD cum laude from Cornell Law School in 1976, her MA in Library Science from Rutgers University Graduate School of Library Service in 1970, and her BA in Philosophy from Douglass College in 1966. She also attended New York University for graduate studies in philosophy from 1967 to 1969, and the University of Michigan for graduate studies in philosophy in 1966.

Judge Brinkema is the author of “Judicial Review in the Federal Courts in Virginia,” published by the Virginia Law Foundation, and “A Magistrate Judge’s View: Settlement Conferences in the Eastern District of Virginia,” published in the *Journal of the Virginia Trial Lawyers Association*. She presented the 2008 John Marshall Harlon

'20 Lecture in Constitutional Adjudication at Princeton University on “Terrorism Cases in Civilian Courts: Balancing the Powers of Government.”

Judge Brinkema is the recipient of several awards and honors, including Phi Beta Kappa in 1996; a Woodrow Wilson Foundation Graduate Fellowship in 1966; a Danforth Foundation Graduate Fellowship in 1966; membership in the Douglass College Society in 1989; Rutgers University Distinguished Alumni in 2004; the University of Virginia School of Law William J. Brennan, Jr. Award in 2007; and the Colby College Morton A. Brody Distinguished Judicial Service Award in 2008.



**JUANITA BROOKS, *Principal, Fish & Richardson***

Juanita R. Brooks is a principal in Fish & Richardson’s Southern California office. She has a nationwide trial practice specializing in complex intellectual property litigation. She has handled more than 150 trials in her career and her average yearly caseload includes over twenty active patent cases. Her litigation experience includes numerous cases involving intellectual property, product liability, and qui tam litigation. Ms. Brooks assisted in drafting the local patent rules for the Southern District of California.

Ms. Brooks’s nationally-recognized success is often selected for industry honors. Recently, she was selected as Litigator of the Week by *Litigation Daily* for her trial win in *Fresenius v. Baxter*. In 2012, she was selected as a Top Female Trial Attorney by *Law360* and as a Woman Who Impacts San Diego by *SD Metro*, which recognizes outstanding professionals who are making significant contributions to the community and have name recognition in their professional community because of their success.

# SPEAKER BIOGRAPHIES

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## CONGRESSWOMAN JUDY CHU, *Representative of California's 27th District*

Dr. Judy Chu was elected to the US House of Representatives in July of 2009. In the 113th Congress, Rep. Chu serves on the House Judiciary Committee, where she is a member of two Subcommittees: Crime, Terrorism, Homeland Security and Investigations, and Intellectual Property (IP) and the Internet. Recognizing the critical need to protect the rights of the creative community in the US, Rep. Chu spearheaded the creation of the Congressional Creative Rights Caucus (CRC) in January of 2013. Spanning both ends of the political spectrum and including Representatives from all across the country, the CRC now boasts 43 members. The CRC educates Members of Congress and the general public about the importance of preserving and protecting the rights of the creative community.

Congresswoman Chu also serves on the House Small Business Committee, where she is the Ranking Member on the Subcommittee on Economic Growth, Tax and Capital Access and a member of the Subcommittees on Contracting and Workforce and Investigations, Oversight and Regulations. In the 112th Congress, Rep. Chu passed major federal contracting reform for small businesses, including her bill, the “Building Better Business Partnerships Act,” which strengthens federal mentor-protegeé programs. The reforms increase contracting opportunities for small business and create protections against contracting fraud and abuse.

Rep. Chu holds the distinction of being the first Chinese American woman elected to Congress. In 2011, her peers elected her as the Chair of the Congressional Asian Pacific American Caucus (CAPAC). In this capacity, she fights for the rights, needs, and concerns of the Asian American and Pacific Islander (AAPI) community. Most notably, her resolution that formally expresses the regret of the US House of Representatives for the Chinese Exclusion Act of 1882 was unanimously approved by Congress. The Chinese Exclusion Act prevented Chinese citizens from becoming naturalized American citizens, voting, or immigrating to the United States until it was repealed 60 years later. Congresswoman Chu’s bill, H. Res 683, marks the fourth time Congress has passed such apologies in the last 25 years. The others were for the Japanese American concentration camps during World War II, the overthrow of the Hawaiian monarchy, and for slavery.

Congresswoman Chu is also a leading voice in the fight against military hazing. In 2011, Rep. Chu tragically lost her nephew, a Marine stationed in Afghanistan. Lance Crpl. Harry Lew committed suicide after enduring several hours of hazing at the hands of his peers. Since then, the Congresswoman has worked hard to prevent future tragedies, introducing legislation that was included in the Fiscal Year 2013 National Defense Authorization Act that will help combat military hazing. Thanks to her efforts, each branch of the Armed Forces will provide a report to Congress that provides, among other things, an evaluation of the definition of hazing, a discussion of hazing prevention and response policies, an explanation of how hazing is reported and tracked, and an analysis of the scope of hazing within each branch. For a full list of anti-hazing provisions, [click here](#).

Last Congress, Rep. Chu sponsored the POWER Act, which protects immigrant workers from exploitation by their employers. In the 113th Congress, she is continuing to fight for passage of Comprehensive Immigration Reform.

Congresswoman Chu’s career began as an educator. She taught psychology at Los Angeles City College and East Los Angeles College for 20 years.

She was first elected to the Garvey School District Board of Education in 1985. She was then elected to the Monterey Park City Council, where she served as Mayor for three terms, before moving on to the California State Assembly. Chu

served as Chair of the powerful State Appropriations Committee, which oversees all legislation with a fiscal impact on California. While in the Assembly, she introduced and helped pass the most successful tax amnesty bill in the nation, which was estimated to bring in \$300 million but actually raised \$4.8 billion in revenue for the state budget without increasing taxes. After serving in the Assembly house, Chu was elected to California's tax board, known as the State Board of Equalization.

Rep. Chu earned her BA in mathematics from UCLA and her PhD in psychology from the California School of Professional Psychology.



**DELIDA COSTIN, *General Counsel, Pandora Media***

Delida Costin joined Pandora Media in 2010 and serves as senior vice president, general counsel and secretary. She has responsibility for all of the company's legal matters, including those related to corporate governance, compliance, securities law, commercial agreements and transactions, litigation, music copyright, and intellectual property development and licensing strategies. Previously, she was vice president and assistant general counsel at CNET Networks, Inc. which was subsequently purchased by CBS. She has practiced with the law firms of Goodwin, Procter LLP in Boston, Massachusetts and Pillsbury Winthrop Shaw Pittman LLP in Palo Alto, California and served as a member of the attorney bench at Axiom Legal. She is admitted to practice law in California, New York and Massachusetts.

Delida serves as a member of the board of directors of Techbridge, an Oakland-based organization dedicated to expanding the academic and career options for girls in science, technology, and engineering. She is also a member of the board of directors of the Oakland East Bay Symphony. In the past, Delida has served as the board chair of the Lincoln Child Center, a long-established (over 125 years!) organization that serves abused, neglected and emotionally challenged children and their families throughout the Bay Area. She is a current member of Hipower, a select group of women corporate leaders organized under Leading Women in Technology. Delida earned her bachelor's degree from Northwestern University and her law degree from Boston University School of Law.

Delida has been named one of the Bay Area's Most Influential Women in Business in 2012 and 2013 by the *San Francisco Business Times* and was honored by the California Diversity Council as one of 2012's Most Powerful & Influential Women. She has spoken on panels sponsored by the National Venture Capital Association, the Advisory Committee to the Congressional Internet Caucus and at local Bay Area law schools. She has been featured in *Forefront Magazine*, *American Bar Association Student Lawyer*, *The Recorder* and the *ABA Journal*.



**DORIAN DALEY, *Senior Vice President, General Counsel, and Secretary, Oracle***

Dorian Daley serves as Senior Vice President, General Counsel, and Secretary of Oracle Corporation. She began her career at Oracle in 1992 after spending five years with the commercial litigation group of Landels, Ripley & Diamond in San Francisco. She is a 1986 graduate of the Santa Clara University School of Law and a 1981 graduate of Stanford University. Prior to her appointment as General Counsel, Ms. Daley was a Vice President and Associate General Counsel for Oracle.

# SPEAKER BIOGRAPHIES

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**SUSAN DAVIES, *Partner, Kirkland & Ellis LLP***

Susan Davies is a litigation partner in Kirkland’s Washington, DC office.

Susan is a former Deputy White House Counsel to President Obama. Prior to her work in the White House, she served as both General Counsel and Chief Intellectual Property Counsel to the US Senate Judiciary Committee where, among other things, she worked on the recently enacted America Invents Act. Susan also has held several positions in the Department of Justice, including the Antitrust Division, the Office of the Solicitor General and the Office of Policy Development.

As Senior Counsel at the Department of Justice, Antitrust Division, Susan was intimately involved in the United States’ case against Microsoft Corporation, which alleged that Microsoft engaged in “anticompetitive and exclusionary practices designed to maintain its monopoly in personal computer operating systems and to extend that monopoly to Internet browsing software.” The historic judgment ultimately barred Microsoft from anticompetitive practices for 10 years.

Susan served as a law clerk to Supreme Court Justice Anthony Kennedy and then-Judge Stephen Breyer on the US Court of Appeals for the First Circuit, and as a Special Counsel to President Bill Clinton.

In the private sector, Susan has experience in a wide variety of matters with a focus in the areas of intellectual property, regulatory, legislative and appellate. She also does a large amount of work in the junction of antitrust law and patent law. Intellectual property-driven companies are facing more scrutiny in today’s market, and Susan represents multiple Fortune 100 companies as they navigate the issues arising from these inquiries.

With Susan’s exceptional experience across a number of areas of the US government and at the US Supreme Court, Susan provides clients with unique intellectual knowledge at the intersection of law and government. In Susan’s government-facing role, she frequently interacts with regulators and policy makers on behalf of corporate clients.



**VICTORIA A. ESPINEL, *President and CEO, BSA | The Software Alliance***

Victoria A. Espinel is President and CEO of BSA | The Software Alliance, the leading advocate for the global software industry before governments and in the international marketplace.

Prior to heading BSA, Espinel served in the White House as the first US Intellectual Property Enforcement Coordinator. She was charged with developing and implementing the Administration’s overall strategy for enforcement of intellectual property.

Espinel previously was a professor at the George Mason University School of Law, teaching intellectual property and international trade law. While at George Mason, she acted as an advisor on intellectual property issues to the staff of the Senate Judiciary Committee, Senate Finance Committee, House Judiciary Committee and House Ways and Means Committee. In 2009, Espinel founded Bridging the Innovation Divide, a not-for-profit foundation focused on addressing the “innovation divide” and empowering all Americans to obtain the full benefit of their creativity and ingenuity.

In 2001, Espinel joined the Office of the US Trade Representative as the senior counsel for intellectual property issues. In 2005, Espinel was asked to serve as the first Assistant United States Trade Representative for Intellectual Property and Innovation at the Office of the US Trade Representative, creating the office of Intellectual Property and Innovation at USTR and serving as the chief US trade negotiator for intellectual property and innovation. While at USTR, she testified

on numerous occasions before the House Judiciary Committee and the Senate Committee on Homeland Security and Governmental Affairs.

Espinell holds an LLM from the London School of Economics, a JD from Georgetown University Law School, and a BS in Foreign Service from Georgetown University's School of Foreign Service.



**PEGGY BAYER FEMENELLA, Attorney, US Federal Trade Commission**

Peggy Bayer Femenella is an attorney in the Bureau's Anticompetitive Practices Division at the Federal Trade Commission (FTC). Ms. Femenella joined the FTC in 2000 and has focused on antitrust conduct cases and litigation. Ms. Femenella has investigated all different types of anticompetitive practices and worked on five administrative trial teams, challenging conduct in the real estate, computer hardware and software, and gasoline industries. Ms. Femenella was a lead member of the agency's Intel trial team, and helped defend the Commission's decision in Realcomp, which was upheld before the Sixth Circuit Court of Appeals. Most recently, Ms. Femenella was the lead attorney for the Google SEP investigation, which resulted in a consent decree. In recognition of her work on multiple litigation teams, Ms. Femenella has received the Commission's Stephen Nye and Janet D. Steiger awards. She received her BA in economics from the University of Michigan and her JD from the George Washington University Law School.



**ANIRMA GUPTA, ChIPs Co-Founder and Vice President, Deputy General Counsel, Intuit, Inc.**

Anirma Gupta is Vice President and Deputy General Counsel for Intuit Inc and is responsible for all aspects of intellectual property, including protection, strategy, counseling and litigation involving patents, trademarks, copyrights, trade secrets, domain names and anti-piracy. Additionally Ms. Gupta is responsible for legal issues associated with marketing, strategic transactions and partnerships, and product offerings. Intuit Inc. is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and accounting professionals. Over her tenure at Intuit, Ms. Gupta has also been responsible for providing legal support for the Chief Technology Office and Intuit's Payroll Business. She has also managed all litigation matters for Intuit.

Prior to joining Intuit, Ms. Gupta spent five years at Sun Microsystems, where she began as a software patent attorney. When she left Sun, Ms. Gupta was managing all of Sun's patent attorneys and was responsible for strategic patent portfolio development, counseling and managing third party matters. Prior to Sun Microsystems, Ms. Gupta was an associate with the IP firm, Sughrue Mion. Ms. Gupta began her career at Sughrue's Washington DC office, and dealt with a broad range of IP matters including counseling, licensing, patent preparation and prosecution and litigation. Ms. Gupta was also one of the first two attorneys to staff Sughrue's California office.

Ms. Gupta earned her Bachelor's Degree in Electrical Engineering, summa cum laude, from the University of Maryland. She also earned her JD from the Georgetown University Law Center, cum laude. While at Georgetown, Ms. Gupta served as Associate Editor for the Journal of Legal Ethics. Ms. Gupta has been recognized for her IP work through Intuit's CEO leadership award. She was also recognized as Best Bay Area IP Lawyer by the SF Business Times and the SJ Business Journal. Ms. Gupta is a board member of ChIPs, an organization dedicated to the advancement, development and retention of women in the IP field.

Ms. Gupta is a mother of a son and a daughter who remind her to stop and enjoy the simple things in life. She also enjoys cooking and spending active time outdoors with her family.

# SPEAKER BIOGRAPHIES

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**RENATA HESSE, Deputy Assistant Attorney General, Criminal and Civil Operations, US Department of Justice, Antitrust Division**

Renata B. Hesse is Deputy Assistant Attorney General for Criminal and Civil Operations at the US Department of Justice's Antitrust Division. From November 16, 2012, until the confirmation of Assistant Attorney General Bill Baer, Ms. Hesse served as Acting Assistant Attorney General for the Antitrust Division. She rejoined the Antitrust Division in March of 2012, having previously been a Staff Attorney in the Merger Task Force and the Transportation, Energy & Agriculture Section and Chief of the Networks & Technology Enforcement Section. Ms. Hesse received the Attorney General's Distinguished Service Award in 2005.

Ms. Hesse most recently served as Senior Counsel to the Chairman for Transactions at the Federal Communications Commission, where she oversaw the Commission's investigation of AT&T's proposed acquisition of T-Mobile. Prior to joining the Commission, Ms. Hesse was a partner in the Washington, DC office of Wilson Sonsini Goodrich & Rosati from 2006 to 2011, where she served as antitrust regulatory and litigation counsel for a wide range of clients, including representation in civil merger and conduct investigations before the US Department of Justice and the Federal Trade Commission, and in private litigation in the federal and state courts, with a particular focus on technology and communications issues.

Ms. Hesse has been recognized in Chambers USA: America's Leading Business Lawyers (2007-2011), The International Who's Who of Competition Lawyers & Economists (2009-2011), and was named a 2010 Washington, DC "Super Lawyer" by *Law & Politics* magazine.

Ms. Hesse received her BA in Political Science from Wellesley College in 1986 and her JD from the University of California, Berkeley in 1990.



**HONORABLE FAITH HOCHBERG, USDC Judge, District of New Jersey**

United States District Court Judge, nominated by President Clinton, confirmed by the United States Senate and sworn in November 16, 1999. Education: Tufts University, BA in Economics, 1972, *summa cum laude*. Harvard Law School, JD 1975, *magna cum laude*. Senior Editor, Harvard Law Review. Career Record: United States Attorney for the District of New Jersey, 1994-1999; member of Attorney General's Advisory Committee. Deputy Assistant Secretary, United States Department of the Treasury, 1993-1994. Senior Deputy Chief Counsel, Office of Thrift Supervision, Department of the Treasury, 1990-1993. Previously served as a partner in the private practice of law; as an Assistant United States Attorney; and as Special Assistant to the Chairman, Securities & Exchange Commission. Law Clerk to Hon. Spottswood Robinson, III.



**NOREEN KRALL, *ChIPs Co-Founder and Vice President and Chief Litigation Counsel, Apple, Inc.***

Noreen Krall is Vice President and Chief Litigation Counsel for Apple Inc, and is responsible for all aspects of Apple’s global commercial and intellectual property litigation. Ms. Krall leads a team that handles one of the largest litigation dockets in the industry, including competitor and NPE patent litigation in venues across the globe, class actions, competition law cases, commercial disputes, mass tort, small claims and subpoenas. Ms. Krall has recently been recognized for her personal management of the global Samsung dispute leading to a \$1B jury verdict for Apple in August 2012.

Prior to joining Apple, Ms. Krall was the Vice President and Chief IP Counsel for Sun Microsystems, providing legal counsel over all facets of Sun’s intellectual property assets and leading Sun’s engagement on intellectual property law and policy issues. In particular she was responsible for the management of Sun’s patent, copyright, and trademark portfolios, including protecting, licensing, purchasing and sale of intellectual property assets worldwide. In addition, Ms. Krall managed Sun’s global litigation docket including commercial and intellectual property disputes. Ms. Krall worked for Sun Microsystems for over 10 years through the closing of the acquisition by Oracle.

Ms. Krall started her career as a systems engineer for IBM where she worked for over 12 years and held various positions in both engineering and legal, supporting IBM server, storage and services divisions.

Ms. Krall earned a Bachelors Degree in Electrical Engineering from Manhattan College, a Masters Degree in Computer Science from Iona College and a Juris Doctor from Denver University.

Ms. Krall has been recognized for her leadership skills , winning the YWCA Tribute to Women award in May 2008 and being named as one of the 50 most influential people in IP by Managing IP in 2010. Ms. Krall was a member of the Intellectual Property Owners Board of Directors from 2004 through 2010. Ms. Krall is one of the co-founders and a current board member of ChIPs, an organization dedicated to the advancement and development of women in the IP field. She has two daughters in college studying engineering, and a third in high school who loves to play softball.



**ALEXIE LEE, *Executive Vice President and General Counsel, GLOBALFOUNDRIES***

Alexie H. Lee is executive vice president of legal and corporate affairs and general counsel of GLOBALFOUNDRIES. In her role as chief legal officer, Lee is responsible for GLOBALFOUNDRIES’ worldwide legal affairs including litigation, intellectual property and corporate matters. The company’s corporate communications, government relations, risk management and sustainability, EHS, and global trade compliance organizations also report to her.

Prior to joining GLOBALFOUNDRIES, Lee held senior legal positions with leading global technology companies. Most recently, she was vice president, general counsel and corporate secretary of Hitachi Global Storage Technologies, where she managed corporate legal affairs for its worldwide operations. Prior to that, Lee was a legal counsel for IBM for over 16 years where she held numerous positions including lead counsel for storage technology division.

In February of 2013, Lee was recognized by The Manufacturing Institute, Deloitte, University of Phoenix, and the Society of Manufacturing Engineers with a “Women in Manufacturing STEP (Science, Technology, Engineering and Production) Award” for her excellence and leadership in manufacturing.

Lee holds a BA in economics from Brandeis University and JD from Stanford Law School.

# SPEAKER BIOGRAPHIES

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**MICHELLE LEE, *ChIPs Co-Founder and Director of the Silicon Valley United States Patent and Trademark Office***

Michelle Lee was appointed as the first Director of the Silicon Valley United States Patent and Trademark Office, a position that she currently holds. In this role, she is responsible for establishing and leading the Silicon Valley office as well as advising the Patent and Trademark Office on a variety of matters.

Ms. Lee previously served as Google's first Head of Patents and Patent Strategy. In this position, Ms. Lee was responsible for the formulation and implementation of the company's worldwide patent strategy. This included overseeing the company's patent filing, licensing and acquisition efforts, handling all pre-litigation demands, supporting the litigation team on patent litigations, as well as formulating and advocating the company's patent policies and reform strategy. During her nine year tenure with the company, she built and managed a team of over seventy talented patent professionals and regularly advised senior management on strategic patent matters.

Prior to Google, Ms. Lee was a partner in the Patent, Licensing and Intellectual Property groups at Fenwick & West, where her practice focused on counseling high-technology companies. Before Fenwick, litigated patent and commercial cases at Kecker & Van Nest and clerked for the Honorable Vaughn Walker, U.S. District Court for the Northern District of California, and the Honorable Paul Michel of the U.S. Court of Appeals for the Federal Circuit. Before law school, she worked as a computer scientist at Hewlett-Packard Research Laboratories and the MIT Artificial Intelligence Laboratory. Ms. Lee holds both an MS in computer science and a BS in electrical engineering from MIT, where she graduated at the top of her class, and a JD from Stanford.

Ms. Lee sat by appointment of the U.S. Secretary of Commerce on the USPTO's Patent Public Advisory Committee, which advises the USPTO on patent policies, goals, performance and operations. In addition to ChIPs, Ms. Lee serves on the boards of the Federal Circuit Bar Association and Stanford Law School, among others. Intellectual Asset Management recently recognized Ms. Lee as one of the top 50 most influential people shaping the IP market, and the SF Business Times and SJ Business Journal recognized Ms. Lee as Best Bay Area IP Lawyer in 2012. Ms. Lee is a mother of a young daughter who keeps her grounded every day. She trained in ballet for 16 years, once dreamed of becoming a professional ballerina, but is now content as a classical dance aficionado.



**LORI LESSER, Partner, Simpson Thacher & Bartlett LLP**

Lori Lesser is a Partner at Simpson Thacher & Bartlett LLP, where she heads the Firm's East Coast IP transactional practice. Ms. Lesser advises on all aspects of intellectual property and technology law, including complex corporate transactions, licensing, counseling and litigation, in fields including media and entertainment, computer software and technology, financial information, consumer products, pharmaceuticals and biotechnology, Internet and e-commerce services, fashion design and non-profits.

Ms. Lesser has represented companies including Accenture, AIG, Airvana, Alloy, AOL, Datatel, Deutsche Bank, Google, ITT, JPMorgan Chase, Mars, Microsoft, Owens-Illinois, Reuters, Sesame Workshop, Sirius XM, TD Bank, Travelers, Tyco, Universal Studios, Viacom, Virgin Mobile, Warner Music and private equity firms including Apax, Blackstone, Centerbridge, Hellman & Friedman, Kohlberg Kravis Roberts, Silver Lake and Vestar in private and public transactions. Her IP transactional expertise includes mergers and acquisitions, securities and corporate finance, joint ventures and credit transactions, licensing and counseling, while her IP litigation practice comprises trial and appellate work and WIPO arbitrations.

Ms. Lesser is ranked in Chambers USA, The Legal 500 and The Best Lawyers in America, for which she has been named the "Information Technology Lawyer of the Year" for New York City. She has been listed in the "Top 50 Under 45" US IP Lawyers (*IP Law & Business* magazine) and the "Top 45 Under 45" US women lawyers (*American Lawyer*). She has been ranked in New York City's top 100 lawyers and top 50 women lawyers by Super Lawyers. She has received the Burton Award for legal writing and the Award of Excellence from Volunteer Lawyers for the Arts. Her IP work in private equity deals has been featured on the cover of *IP Law & Business*.

Ms. Lesser was a David Rockefeller Fellow and serves on the boards of the Partnership Fund for New York City and the Citizens Budget Commission. She is Vice President of the Harvard Law School Association of NYC, and serves on the Executive Committee of the Harvard Law School Association. She is on the Steering Committee of the Kate Stoneman Project, the Business Advisory Council of ProPublica, the Leadership Council of Barnard's Athena Center for Leadership Studies, and the Hunter College Pre-Law Advisory Board.

Ms. Lesser lectures and publishes frequently on IP topics and co-chairs PLI conferences on technology and software issues. Ms. Lesser graduated from Harvard University (AB magna cum laude and Phi Beta Kappa, 1988) and Harvard Law School (JD cum laude, 1993).



**KELLY JO MACARTHUR, VP, IP Acquisitions & Investments, Amazon**

Kelly Jo MacArthur is the Vice President of IP Acquisitions & Investments at Amazon.com. She has spent her career working with cutting-edge technologies, after starting as an entertainment, technology and IP lawyer at Sidley Austin Brown and Wood. She has served as the General Counsel of three companies—Compton's NewMedia (in the pre-Internet days), RealNetworks (at the inception of streaming media), Linden Lab (creator of the virtual world *Second Life*), and as a Deputy GC at Nintendo of America. She also filled non-legal roles at some of those companies, and had a recent four-year stint trying her hand at a variety of things, depending on her three kids' schedules. Kelly Jo is a strong believer in professional women supporting each other, and was proud to hear her 10-year-old daughter say recently that she thinks "more moms should have jobs."

# SPEAKER BIOGRAPHIES

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**LINSEY MCCALLUM, Acting Director, Markets and Cases II: Information, Communication and Media, DG Competition**

Linsey McCallum has been Director for Information, Telecommunications and Media in DG Competition since 1 July 2013, having been Acting Director since April 2011. She is responsible for the application of EU merger, antitrust and state aid law in these sectors.

Linsey McCallum has worked for the Commission for 20 years largely focused on competition policy and has held a number of posts in DG Competition. These include Head of Unit for Transport, Post and Other Services between 2005 and 2011; policy assistant to the Director General with special responsibility for advising on merger and anti-trust cases and policy and working on the modernisation of EU antitrust policy leading to the adoption of Regulation 1/2003. She served as a member of the private office of Vice-President Neil Kinnock between 1999 and 2002.

Linsey McCallum joined the Commission in 1993 from private practice. She is a lawyer by training studying at Glasgow University and has a Masters from the College of Europe in Bruges.



**JULIE MAR-SPINOLA, CHIPs Co-Founder**

Julie Mar-Spinola is currently the interim General Counsel for Phoenix Technologies, where she oversees Phoenix's legal operations. In addition, Julie recently became legal consultant to thin film solar start-up, Alta Devices, where she served as Alta's Vice President, Legal for the past 3.5 years and was responsible for all of the company's legal and intellectual property affairs. Prior to her current roles, she was VP, Global Affairs for Atmel Corporation, and a member of Heller Ehrman White & McAuliffe's successful Intellectual Property group.

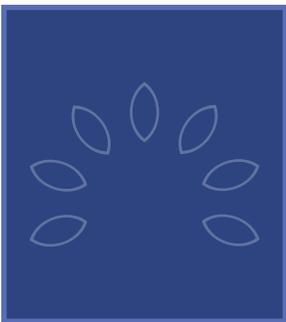
Julie was also an adjunct professor of patent law at Santa Clara University, School of Law, and was a faculty member with the Practising Law Institute (PLI), San Francisco. Ms. Mar-Spinola currently serves as a mediator on IP-related disputes for the US District Court, for the Northern District of California, and often speaks on or moderates professional panels on topics such as leading edge legal and policy issues, issues unique to women in the workplace, as well as leadership and mentoring skills.

Julie is the Chair and co-founder of CHIPs, a nonprofit organization that supports, educates, and promotes the advancement of women in the IP and technology fields (see [www.chiplaw.org](http://www.chiplaw.org)), and a board member of the Women's Audio Mission Organization ([www.womensaudiomission.org](http://www.womensaudiomission.org)). Julie was named *The Recorder's* 2012 Women Leaders in Law (see also, [www.law.com/jsp/ca/PubArticleCA.jsp?id=1202576260669](http://www.law.com/jsp/ca/PubArticleCA.jsp?id=1202576260669)).



**FIONA SCOTT MORTON, *Professor of Economics, Yale University School of Management***

Fiona M. Scott Morton is a Professor of Economics at the Yale University School of Management where she has been on the faculty since 1999. Her area of academic research is empirical industrial organization, with a focus on empirical studies of competition in areas such as pricing, entry, and product differentiation. Her published articles range widely across industries, from magazines, to shipping, to pharmaceuticals, to internet retailing, and is published in leading economics journals. From 2011-12 Professor Scott Morton served as the Deputy Assistant Attorney General for Economics at the Antitrust Division of the US Department of Justice, where she helped enforce the nation's antitrust laws. At Yale SOM she teaches courses in the area of competitive strategy. She served as Associate Dean from 2007-10 and in 2007 she won the School's teaching award. She has served in an editing role on various academic economics journals, has won several research grants from the National Science Foundation, and is a Research Associate at NBER. Professor Scott Morton has a BA from Yale and a PhD from MIT, and previously taught at the Graduate Schools of Business at the University of Chicago and Stanford University. She is a frequent speaker at seminars and conferences across the United States and Europe. Professor Scott Morton lives in New Haven, Connecticut with her husband and three children.



**HONORABLE PAULINE NEWMAN, *Federal Circuit Judge, US Court of Appeals***

Judge Pauline Newman was appointed by President Ronald Reagan in 1984. From 1982 to 1984, Judge Newman was Special Adviser to the United States Delegation to the Diplomatic Conference on the Revision of the Paris Convention for the Protection of Industrial Property. She served on the advisory committee to the Domestic Policy Review of Industrial Innovation from 1978 to 1979 and on the State Department Advisory Committee on International Intellectual Property from 1974 to 1984. From 1969 to 1984, Judge Newman served as director, Patent, Trademark and Licensing Department, FMC Corp. From 1961 to 1962 she worked for the United Nations Educational, Scientific and Cultural Organization as a science policy specialist in the Department of Natural Sciences. She served as patent attorney and house counsel of FMC Corp. from 1954 to 1969 and as research scientist, American Cyanamid Co. from 1951 to 1954. Judge Newman received a BA from Vassar College in 1947, an MA from Columbia University in 1948, a PhD from Yale University in 1952 and an LLB from New York University School of Law in 1958.

# SPEAKER BIOGRAPHIES

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## **HONORABLE KATHLEEN O'MALLEY, *Federal Circuit Judge, US Court of Appeals***

Kathleen M. O'Malley was appointed to the United States Court of Appeals for the Federal Circuit by President Barak Obama in 2010. Prior to her elevation to the Federal Circuit, Judge O'Malley was appointed to the United States District Court for the Northern District of Ohio by President William J. Clinton on October 12, 1994.

Judge O'Malley served as First Assistant Attorney General and Chief of Staff for Ohio Attorney General Lee Fisher from 1992-1994, and Chief Counsel to Attorney General Fisher from 1991-1992. From 1983 to 1991, Judge O'Malley was in private practice, where she focused on complex corporate and intellectual property litigation; she was with Porter, Wright, Morris & Arthur from 1985 to 1991 and with Jones Day from 1983 to 1985.

During her sixteen years on the district court bench, Judge O'Malley presided over in excess of 100 patent and trademark cases and sat by designation on the United States Circuit Court for the Federal Circuit. As an educator, Judge O'Malley has regularly taught a course on Patent Litigation at Case Western Reserve University Law School; she is a member of the faculty of the Berkeley Center for Law & Technology's program designed to educate Federal Judges regarding the handling of intellectual property cases. Judge O'Malley has served as a board member of the Sedona Conference; as the judicial liaison to the Local Patent Rules Committee for the Northern District of Ohio; and as an advisor to national organizations publishing treatises on patent litigation (*Anatomy of a Patent Case*, Complex Litigation Committee of the American College of Trial Lawyers; *Patent Case Management Judicial Guide*, Berkeley Center for Law & Technology).

Judge O'Malley began her legal career as a law clerk to the Honorable Nathaniel R. Jones, Sixth Circuit Court of Appeals in 1982-1983. She received her JD degree from Case Western Reserve University School of Law, Order of the Coif, in 1982, where she served on Law Review and was a member of the National Mock Trial Team. Judge O'Malley attended Kenyon College in Gambier, Ohio where she graduated magna cum laude and Phi Beta Kappa in 1979.



## **LOUISE PENTLAND, *Executive Vice President, Legal and Intellectual Property and Chief Legal Officer, Nokia***

Louise Pentland is executive vice president, Legal and Intellectual Property, responsible for Nokia's legal matters, protecting and enforcing the company's industry leading portfolio of patents and other intellectual property and global government relations. She was appointed to her position as chief legal officer in July 2008 and was named to the Nokia Leadership Team in February 2011. Louise reports to the CEO.

Having joined Nokia Networks in the United Kingdom in 1998, Louise was appointed vice president and head of the global legal team for the Enterprise Solutions unit in 2004. Louise was named acting chief legal officer in 2007.

Louise manages a truly global team more than 300 lawyers, IP experts, professionals, paralegals and assistants, located in over 30 countries.

As CLO, Louise has responsibility for legal governance, ethics and compliance, privacy, litigation and global government relations, as well as the company's Intellectual Property business. The role of Nokia Legal and IP is fundamental to Nokia's success, through its work on a wide range of current and future business needs, including proactive risk management,

innovative legal and IP solutions, influencing the global legal and IP environment and generating revenue from its valuable, world class patent portfolio. Louise also serves as a member of the Nokia Solutions Networks board.

Prior to Nokia, Louise held company in-house positions following several years in corporate private practice. Louise is a member of many legal fora, including the Association of General Counsel, CLO Roundtable, and Global Leaders in Law and recently became Vice Chair at the IBA CCF. Louise is an active supporter of diversity in law, leadership development and mentoring and shares a strong passion for the legal and IP arena for developing markets, as well as pro-bono initiatives.

Louise graduated with an LLB (with honors) in law and is a qualified and active Solicitor in England and Wales. Louise is also a US Attorney, being a licensed and active member of the New York Bar.



**PAMELA RYCKMAN, *journalist and author of Stiletto Network***

Pamela Ryckman is the author of ***STILETTO NETWORK: Inside the Women's Power Circles That Are Changing the Face of Business***. She has written for *The New York Times*, *Financial Times*, *Washington Post*, *Fortune.com/CNNMoney*, and *The New York Observer*, among other publications.

Pamela and *STILETTO NETWORK* have featured widely in the press. She has appeared on The TODAY Show, Rock Center with Brian Williams, Bloomberg TV, and MSNBC (where she is a contributor), and in publications such as the *Chicago Tribune*, *New York Post*, *U.S. News & World Report*, *Forbes*, *Bloomberg*, *Huffington Post*, *More*, *Allure*, *Seventeen*, and *Chatelaine* magazines.

She is also a sought-after speaker who regularly addresses corporate and women's groups, as well as academic institutions and philanthropies.

Before becoming a journalist, Pamela performed internal strategy work for Merrill Lynch's Global Markets and Investment Banking Group, and for Goldman Sachs & Co.'s Equities Financial and Strategic Management group. She began her career at Mitchell Madison Group, a management consulting firm.

Pamela earned her A.B. in Comparative Literature from Princeton University and her M.A. in Journalism from New York University. She is fluent in French and proficient in Italian.

Pamela is on the board of Page 73 Productions, which develops and produces new work by early-career playwrights. From 2003 to 2009, Pamela was on the board of The Alliance of Resident Theatres/New York, which won a 2010 Tony Award for Excellence in the Theatre.

She lives with her family in Manhattan.

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**MONA SABET, *ChIPs Co-Founder, President and Co-Founder Viblio***

Mona Sabet has accumulated a breadth of executive management experience at both public and private companies, a result of 20+ years of technology transactions and management in software companies and as a lawyer in law firms. Mona works with small, dynamic teams to build scalable and sustainable programs that drive business growth while keeping departments aligned with each other, with the overall corporate strategy and with regulatory and contractual restraints.

Mona currently serves as Corporate Vice President, Business Development at Cadence Design Systems, a public global software company. In her current role at Cadence, Mona is responsible for leading all mergers and acquisitions, strategic technology transactions and venture investments. She has helped to implement the company's vision of the industry through a targeted acquisition and partnership strategy, enabling Cadence to expand into adjacent growing markets. Mona joined Cadence from Coverity, where she was Vice President, General Counsel and Corporate Secretary, initially having oversight and management responsibility for all legal and regulatory matters worldwide. Overtime, she expanded her responsibilities at Coverity by initiating new growth programs, and managing the company's open source strategy and strategic planning process.

Prior to Coverity, Mona was a Vice President at Cadence, managing Cadence's intellectual property strategy and portfolio during a time of rapid company growth through acquisitions. In this period at Cadence, Mona created a corporate-wide IP awareness program, completed a number of key strategic IP transactions, and implemented new technology platforms for managing Cadence's patent portfolio.

From 1992 – 2000, Mona built her legal career practicing law in private firms where she specialized in helping technology-based companies negotiate international license agreements and raise capital.

Mona holds a degree in Chemical Engineering from the University of Toronto, and a law degree from the University of Western Ontario. She is admitted to the California Bar and the Law Society of Upper Canada. Mona helped found Women in Licensing Committee of the Licensing Executive Society and Leading Women in Technology, a non-profit dedicated to unleashing the potential of professionals who advise technology businesses and executives. She speaks frequently on a range of topics related to technology transactions. Her passion is inspiring women to advance in professional careers, and creating order out of chaos. Her vices are coffee, martinis and creating order out of chaos.



**JULIE SPELLMAN SWEET, *General Counsel, Secretary, and Chief Compliance Officer, Accenture***

Julie Sweet is Accenture's General Counsel, Secretary and Chief Compliance Officer, and a member of the Global Management Committee. Prior to joining Accenture in 2010, Julie was, for 10 years, a corporate partner at the law firm of Cravath, Swaine & Moore LLP, which she joined in 1992. She lives in the Washington, DC area with her husband and two girls.



**EMILY WARD, *ChIPs Co-Founder and Vice President and Deputy General Counsel, Technology and Patents, eBay***

Ms. Ward is Vice President, Deputy GC, and the worldwide head of technology and patent law for eBay, PayPal, Shopping.com, and all eBay subsidiaries. She is responsible for the group which handles the company's worldwide technology legal issues, patent strategy, prosecution, litigation, threats, acquisition, licensing, open source issues, standards bodies issues, and IP counseling, and also leads the Budget & Outside Counsel Management Committee for the legal department. With 20 years of experience as an IP litigator and advisor, Emily practiced IP law at Weil, Gotshal; Jones, Day; and Fenwick & West. She has expertise in the areas of: the Internet, computer software & hardware, semiconductor devices, manufacturing equipment and processes, neural networks, pharmaceuticals, among others. She has a degree in chemical engineering and is a registered patent attorney. She has testified on patent reform before Congress, taught at many conferences and panels, and is recognized in Who's Who in American Law.



**MALLUN YEN, *ChIPs Co-Founder and Executive Vice President, Corporate Development***

Mallun Yen is Executive Vice President of RPX Corporation and responsible for corporate development, structured acquisitions and developing new products and initiatives. RPX Corporation is the leading provider of patent risk management solutions, with over 150 members ranging from Fortune 100 companies to start-ups. RPX helps clients manage exposure to, and reduce the costs of, patent litigation by providing rational alternatives to traditional litigation strategy. RPX's pioneering approach uses pooled defensive buying, proactive patent acquisitions, syndicated transactions, unique patent and marketplace intelligence, and proprietary databases to manage patent risks and ongoing costs.

Ms. Yen joined RPX following an eight-year career at Cisco where, as Vice President of Worldwide IP and Deputy General Counsel, she was responsible for developing and implementing the company's strategy to protect, enhance, defend, and capture the value of its intellectual property. She was the technology giant's second intellectual property attorney and built a group of over two dozen senior industry professionals with responsibility for all patent, copyright and trademark strategy, development, prosecution, disputes, licensing, acquisitions, marketplace, and policy, as well as patent pools and standards-related matters. She is credited with evolving Cisco's IP strategy to advance its business objectives and drive competitive differentiation, which marked the company's transformation into a global IP leader.

After earning a JD from UC Berkeley School of Law, Boalt Hall, Ms. Yen clerked for the Honorable Ronald M. Whyte for the US District Court in San Jose, a renowned patent jurist. She chairs the Advisory Board of the Berkeley Center for Law and Technology at UC Berkeley Law School and currently serves on the Advisory Board for Stanford Law School's Center for Law, Science and Technology as well as on the Executive Committee of the Association of Corporate Patent Counsel.

Ms. Yen is a frequently invited speaker on a wide range of topics including intellectual property strategy, patent best practices, patent defense strategies, patent pools, innovation and standards. By invitation, she has testified before the FTC on the "Evolving IP Marketplace," and co-authored *Compensatory Damages Issues in Patent Infringement Cases, A Pocket Guide for Federal District Court Judges*, published by the Federal Judicial Center. She is a founding board member of ChIPs, an organization dedicated to the advancement, development and retention of women in the IP field. In 2012, Ms. Yen was named as one of the *The Recorder's* "Women Leaders in Law" and one of the "Most Influential Women in Bay Area Business" by *The San Francisco Business Times*.

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## ChIPs MISSION

ChIPs supports and promotes the advancement, development and retention of women in intellectual property and technology. We partner with those that have a demonstrated commitment to our mission.

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