



ChIPs WOMEN IN IP GLOBAL SUMMIT

OCTOBER 1-2, 2014 | MANDARIN ORIENTAL | WASHINGTON, DC

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ChIPs MISSION

ChIPs supports and promotes the advancement, development and retention of women in intellectual property and technology. We partner with those that have a demonstrated commitment to our mission.

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7:30A **BREAKFAST AND REGISTRATION**

8:30A **WELCOME**

*Speaker: **Mallun Yen**, ChIPs Co-founder & Executive Vice President, RPX Corporation*

9:00A **KEYNOTE**

*Speaker: **Michelle Lee**, ChIPs Co-founder & Former Head of Patents and Patent Strategy, Google*

9:25A

Panel – Patent Reform in the Courts: In the most recent term, the Supreme Court ruled on a record number of patent cases sending strong messages on patent reform. From fee shifting to software patent eligibility, senior in-house IP and Litigation Counsel will discuss the recent cases, how they are being applied by the courts and the impact on industry.

*Panelists: **Marta Beckwith**, Vice President, Legal, Aruba Networks*

***Isabella Fu**, Associate General Counsel, Microsoft Corporation*

***Noreen Krall**, ChIPs Co-founder & Vice President and Chief Litigation Counsel, Apple, Inc.*

***Dion Messer**, Vice President of Intellectual Property, Limelight*

*Moderator: **Ching-Lee Fukuda**, Partner, Ropes & Gray, LLP*

10:35A **BREAK**

10:50A

Judicial Panel I – District Court: Our esteemed panel of current and former district court judges will share their thoughts on current topics in patent law. They will also share their advice to attorneys, and women attorneys in particular, for presenting a better case. Finally, we will ask the judges to share stories of their own careers and success.

*Panelists: **Honorable Susan Illston**, USDC Senior Judge, Northern District of California*

***Honorable Fern Smith (ret.)**, Arbitrator, JAMS*

***Honorable Mary Pat Thyng**, Chief Magistrate Judge, District Court of Delaware*

*Moderator: **Anirma Gupta**, ChIPs Co-founder & Vice President, Deputy General Counsel, Intuit, Inc.*

11:35A

Judicial Panel II – Federal Circuit: The judicial discussion continues with our esteemed panel of federal circuit judges sharing their thoughts on current topics, advice, and personal stories.

*Panelists: **Honorable Kimberley A. Moore**, Federal Circuit Judge, US Court of Appeals*

***Honorable Pauline Newman**, Federal Circuit Judge, US Court of Appeals*

***Honorable Kathleen O'Malley**, Federal Circuit Judge, US Court of Appeals*

***Honorable Sharon Prost**, Chief Federal Circuit Judge, US Court of Appeals*

*Moderator: **Rachel Krevans**, Partner, Chair of IP Litigation Practice Group, Morrison & Foerster LLP*

12:30P **NETWORKING LUNCH**

1:40P **Brief Hall of Fame Presentation**

*Speaker: **Julie Mar-Spinola**, ChIPs Co-founder & Vice President, Legal Operations, Finjan Holdings, Inc.*

2:00P

Panel – Policy and Patent Reform: Patent reform has been a hot topic again this year with legislation debated in the Senate, court, agency and executive activity, and even President Obama’s directive during the State of the Union address to enact patent reform legislation. The legislative recommendations and executive and agency actions are designed to reduce abusive patent litigation. Come hear experts on the front lines from the legislative, executive and agency branches share their perspectives on the initiatives, their ability to reduce abusive patent litigation, and what else might be done to help improve the patent system.

Panelists: **Erika Arner**, *Leader, Patent Office Practice Section, Finnegan, Henderson, Garrett & Dunner LLP*
Colleen V. Chien, *Senior Advisor to the CTO of Intellectual Property and Innovation, White House Office of Science and Technology Policy*
Alexandra Reeve Givens, *Senior Counsel, US Senate Judiciary Committee – Chairman Patrick Leahy*
Rita Lari Jochum, *Deputy Staff Director and Chief Civil & Intellectual Property Counsel, US Senate Judiciary Committee – Senator Charles Grassley*
Suzanne Drennon Munck, *Chief Counsel For Intellectual Property, Deputy Director, Office of Policy Planning, Federal Trade Commission*
Rebecca Kelly Slaughter, *Chief Counsel to Senator Charles E. Schumer*

Moderator: **Emily Ward**, *ChIPs Co-founder & Vice President and Deputy General Counsel, eBay Inc.*

3:15P**BREAK****3:45P**

Introduction of and Comments by Linda Rottenberg, CEO, Endeavor & author of *Crazy Is a Compliment*: These days taking chances isn’t just for college dropouts in hoodies. Whether you work at a Fortune 500 company, a nonprofit, or a mom-and-pop, everybody needs to think and act like an entrepreneur. But how do you take smart risks without risking it all? As the cofounder and CEO of Endeavor, the world’s leading organization dedicated to supporting fast-growing entrepreneurs, Linda Rotttenberg has spent the last two decades helping innovators think bold and execute smart. She draws on her unrivaled experience to show you the proven techniques to achieve your dreams: from overcoming fear to facing down critics, from stalking supporters to exploiting chaos. *Crazy Is a Compliment* combines inspiring stories, original research, and practical advice to create a road map for getting started and going bigger.

4:15P

Panel – View from the C-Suite: To remain competitive, business leaders must adapt and be flexible. How do todays C-level officers encourage innovation and risk-taking constructively and profitably? We’ll hear from four C-level officers that span public, private, startup, and non-profit companies and find out how they spend their day, what keeps them up at night, how they think about innovation and risk-taking, and what their role / relationship is with their Legal Department and the world of IP.

Panelists: **Raji Arasu**, *Chief Technology Officer and Vice President of Product & Technology, StubHub, an eBay company*
Nina Bhatti, *CEO, Kokko, Inc.*
Elisa Jagerson, *CEO and Owner, Speck Design*
Linda Rottenberg, *Co-founder and CEO, Endeavor*

Moderator: **Mona Sabet**, *ChIPs Co-founder & CEO, VIBLIO*

5:30P**Closing Remarks and Program Adjourns**

Closing Remarks: **Emily Ward**, *ChIPs Co-founder & Vice President and Deputy General Counsel, eBay Inc.*

5:45P**COCKTAIL RECEPTION**

SPEAKER BIOGRAPHIES



RAJI ARASU | VICE PRESIDENT, STUBHUB

As StubHub's Chief Technology Officer, Raji Arasu leads all product and engineering functions for StubHub. Joining StubHub in 2011 from eBay, Raji brings more than 23 years of experience in software development, specializing in online commerce and payments business. Under Raji's leadership, her organization has led numerous technology innovations that are now foundational to eBay's business. As one of the only female CTOs at a major technology company across the industry, Raji is passionate about growing women leaders in technology both within the company and externally.

Raji earned a Bachelor's degree in computer engineering from Pune University, India. She is a fan of the San Francisco 49ers and enjoys running, skiing, and traveling. In 2012, Raji used her five-week sabbatical (a benefit earned by eBay and StubHub employees after five years with the company) to travel with her son to serve a remote and impoverished community in India. There the two of them tutored young monks and nuns and the visually impaired in the subjects of science and English.



ERIKA H. ARNER | ATTORNEY AT LAW, FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, LLP

Erika Arner chairs Finnegan's patent office practice. She focuses on patent office trials, patent prosecution management, client counseling, and litigation, with an emphasis on electronic technology, computer software, and the Internet. Ms. Arner has helped clients of all sizes to establish and grow patent portfolios, align intellectual property strategy with business objectives, and adapt to the evolving legal landscape, including the America Invents Act.

Ms. Arner is an expert in patent trials before the Patent Trial and Appeal Board of the U.S. Patent and Trademark Office (PTAB). She is lead counsel in over 20 patent trials before the PTAB and co-author of *A Practitioner's Guide to Trials Before the PTAB*, to be published by the ABA in April 2014.

She is also a well-known authority in the area of business method patents and patent-eligibility jurisprudence. She represented the petitioners before the U.S. Supreme Court in *Bilski v. Kappos*, and has advised clients on issues related to patentable subject matter before the U.S. Court of Appeals for the Federal Circuit, U.S. district courts, and the U.S. Patent and Trademark Office. She is a frequent author and lecturer on business method and computer-related patents.



MARTA BECKWITH | VICE PRESIDENT, LEGAL, ARUBA NETWORKS

Ms. Beckwith is Vice President, Legal at Aruba Networks. Ms. Beckwith is responsible for Aruba's worldwide commercial, employment, and intellectual property litigation and pre-litigation disputes. She also manages certain regulatory, compliance, and licensing areas, participates on Aruba's SEC disclosure committee, and oversees the legal side of Aruba's participation in various standard setting organizations. Prior to joining Aruba, Ms. Beckwith spent over eight years at Cisco Systems, Inc. where she was responsible for Cisco's worldwide intellectual property litigation. Before that, Ms. Beckwith was Senior Director, IP Litigation and Litigation for Applied Materials, Inc.

Ms. Beckwith began her legal career at what was then known as Pillsbury Madison & Sutro and also practiced law at Limbach & Limbach and Fenwick & West. Ms. Beckwith received her law degree from UC Berkeley's Boalt Hall School of Law. She also has an M.A. in Mathematics from UCLA and a B.A. in Mathematics with Honors from UC Santa Cruz.

Ms. Beckwith is a frequent invited speaker on a wide range of topics ranging from patent damages to the America Invents Act to legal issues related to standard setting organizations and FRAND commitments. In 2013, Ms. Beckwith was selected by Inside Counsel to be part of their R-3 100 program (100 women likely to be general counsel within three years) and by the Legal 500 as one of the top 100 corporate counsel of the year. Ms. Beckwith has three children ages 12, 11, and 6 who keep her on her toes.



NINA BHATTI | CHIEF EXECUTIVE OFFICER, KOKKO, INC.

Nina Bhatti is currently the founder of a mobile technology start-up Kokko Inc.. Previously, she held a number of positions at HP, both on the research side of innovation as well as the product side of innovation. She is a technologist who is as interested in "what to build" as "how to build it." While at HP Labs, she led efforts to directly engage with some of HP's largest customers to collaborate on new products and services. She has led research on imaging applications, network application performance, web servers, streaming media servers, video conferencing systems, and multimedia interaction tools. At Nokia Ventures Organization, Nina was a senior investigator for next-generation mobile devices.

Nina holds a PhD and MS degree in Computer Science from the University of Arizona and a BA in Computer Science and Pure Mathematics from University of California, Berkeley. Additionally, she has published more than 40 different papers and has filed 35 technology patents. She is an active speaker in the area of innovation and women in technology.

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COLLEEN V. CHIEN | SENIOR ADVISOR TO THE CTO, INTELLECTUAL PROPERTY AND INNOVATION, WHITE HOUSE OFFICE OF SCIENCE AND TECHNOLOGY POLICY

Professor Colleen Chien is nationally known for her research and publications surrounding domestic and international patent law and policy issues. She has testified before Congress and the DOJ/FTC/PTO on patent issues, frequently lectures at national law conferences and has published several in-depth empirical studies, including of patent litigation, patent amicus briefs, compulsory licensing, patent-assertion entities (PAEs), and the secondary market for patents. She is an expert on the International Trade Commission (ITC), a topic on which she has authored several articles and co-authors a practice guide, *The Section 337 Patent Investigation Management Guide*.

Prior to joining the Santa Clara University School of Law faculty in 2007, Professor Chien prosecuted patents at Fenwick & West LLP in San Francisco, as an associate and then Special Counsel, and was a Fellow at the Stanford Center for Law and the Biosciences. She also did stints as a strategy consultant at Dean and Company, a spacecraft engineer at NASA/ Jet Propulsion Lab, and an investigative journalist at the Philippine Center for Investigative Journalism (as a Fulbright Scholar). She lives in the east bay with her husband and their two sons.

In 2013 Professor Chien was named the inaugural Eric Yamamoto Emerging Scholar and one of Silicon Valley's "Women of Influence." She has received gifts and grants for research including from the New America Foundation.



ISABELLA FU | ASSOCIATE GENERAL COUNSEL, MICROSOFT CORPORATION

Isabella Fu is Associate General Counsel at Microsoft Corporation, where she is responsible for copyright, trademark, and patent litigation, including matters both inside and outside of the United States. Prior to joining Microsoft, in 2003, Isabella was Director of Litigation at Intel Corporation, where she managed the worldwide litigation function and handled major antitrust and intellectual property matters before courts and regulatory agencies. Before going in-house, Isabella practiced at Wilson Sonsini Goodrich & Rosati and Orrick Herrington & Sutcliffe. She holds a JD from Columbia University and an A.B. in Physics from Harvard-Radcliffe College. She is on the executive committee of the Seattle Intellectual Property American Inn of Court, and she has a five year old son.



CHING-LEE FUKUDA | PARTNER, ROPES & GRAY LLP

Ching-Lee represents technology companies in patent litigation in the areas of electronics, software, computers, e-commerce, telecommunications, medical devices, and chemical, mechanical, and consumer products. Her 16 years of patent litigation experience includes significant courtroom victories for clients, including at summary judgment and at trial, and acting as lead counsel in multi-defendant cases brought by NPEs. Ching-Lee's successes include winning §101 arguments on behalf of both defendants and plaintiffs. Her §101 summary judgment argument in the Central District of California led to an invalidity ruling that was affirmed by the Federal Circuit in an often-cited opinion. Ching-Lee also is experienced in negotiating patent licenses and settlement agreements, providing client counseling on patent infringement and validity issues, and performing IP due diligence during the acquisition or sale of corporate entities.



ALEXANDRA REEVE GIVENS | SENIOR COUNSEL, US SENATE JUDICIARY COMMITTEE – CHAIRMAN PATRICK LEAHY

Alexandra Givens is a Senior Counsel on the Senate Judiciary Committee, where she advises Chairman Patrick Leahy on a range of issues including intellectual property and innovation, the First Amendment, consumer protection, and administrative law. Alex began her legal career as a litigator at Cravath, Swaine & Moore in New York City. She is a lecturer-in-law at Columbia Law School, and a graduate of Columbia Law School and Yale University.



ANIRMA GUPTA | CHIPS CO-FOUNDER AND VICE PRESIDENT, DEPUTY GENERAL COUNSEL, INTUIT, INC.

Anirma Gupta is Vice President and Deputy General Counsel for Intuit Inc and is responsible for all aspects of intellectual property, including protection, strategy, counseling, and litigation involving patents, trademarks, copyrights, trade secrets, domain names, and anti-piracy. Additionally Ms. Gupta is responsible for legal issues associated with marketing, strategic transactions and partnerships, and product offerings. Intuit Inc. is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and accounting professionals. Over her tenure at Intuit, Ms. Gupta has also been responsible for providing legal support for the Chief Technology Office and Intuit's Payroll Business. She has also managed all litigation matters for Intuit.

Ms. Gupta earned her Bachelor's Degree in Electrical Engineering, summa cum laude, from the University of Maryland. She also earned her JD from the Georgetown University Law Center, cum laude.

Ms. Gupta is a mother of a son and a daughter who remind her to stop and enjoy the simple things in life. She also enjoys cooking and spending active time outdoors with her family.

SPEAKER BIOGRAPHIES



HONORABLE SUSAN ILLSTON | DISTRICT COURT JUDGE, NORTHERN DISTRICT OF CALIFORNIA

Honorable Susan Illston was appointed to the United States District Court for the Northern District of California in May 1995, and her chambers are located in San Francisco, CA. Before joining the bench, she was a partner in the law firm of Cotchett, Illston & Pitre, in Burlingame, CA, specializing in civil litigation practice with emphasis on commercial litigation.

Judge Illston is a member of various professional organizations, including the American College of Trial Lawyers and the American Board of Trial Advocates, and has also lectured and authored numerous articles. She received her B.A. at Duke University in 1970 and her J.D. at Stanford in 1973.



ELISA JAGERSON | CEO AND OWNER, SPECK DESIGN

Elisa Jagerson is the CEO and Owner of Speck Design, which she grew from a leading industrial design and mechanical engineering firm into an innovation and design organization that redefined innovation to drive tangible value creation. She led Speck Design's consolidation of world-class design companies – in experience design, strategy, UX, and communication design – and integrated them with the firm's proven methodologies and dynamic, highly collaborative environment.

Before joining Speck Design, Elisa was Managing Director of Bay Laurel Capital, a successful LBO firm. Prior, she founded PartsRiver, which became the leading provider of intelligent data management to the transportation industry. In her earlier work at private equity firms ZPF and Zephyr Management L.P., Elisa successfully drove innovation-based investments substantially in Africa and Latin America. She currently serves on the boards for PartsRiver, Remedy Interactive, and Arete. Elisa graduated with honors from Princeton University, where she was a national champion rower, and received her MBA from the Wharton School of Business.





RITA LARI JOCHUM | DEPUTY STAFF DIRECTOR AND CHIEF CIVIL & INTELLECTUAL PROPERTY COUNSEL, US SENATE JUDICIARY COMMITTEE – SENATOR CHARLES GRASSLEY

Rita Lari Jochum currently serves as Deputy Staff Director and Chief Civil & Intellectual Property Counsel to Ranking Member Charles Grassley on the U.S. Senate Judiciary Committee. She has served Senator Grassley since 1998 in various capacities, including Chief Counsel and Staff Director for the Judiciary Crime & Drugs Subcommittee and Staff Director for the Caucus on International Narcotics Control. Prior to working for Senator Grassley, Rita was an associate at Newman & Holtzinger and Morgan, Lewis & Bockius, and a law clerk at Arnold & Porter. Rita graduated from the Georgetown University School of Foreign Service and Georgetown University Law Center.



NOREEN KRALL | CHIPS CO-FOUNDER AND VICE PRESIDENT AND CHIEF LITIGATION COUNSEL, APPLE, INC.

Noreen Krall is Vice President and Chief Litigation Counsel for Apple Inc, and is responsible for all aspects of Apple's global commercial and intellectual property litigation. Ms. Krall leads a team that handles one of the largest litigation dockets in the industry, including competitor and NPE patent litigation in venues across the globe, class actions, competition law cases, commercial disputes, mass tort, small claims, and subpoenas. Ms. Krall has recently been recognized for her personal management of the global Samsung dispute leading to a \$1B jury verdict for Apple in August 2012.

Ms. Krall started her career as a systems engineer for IBM where she worked for over 12 years and held various positions in both engineering and legal, supporting IBM server, storage and services divisions. Ms. Krall earned a Bachelors Degree in Electrical Engineering from Manhattan College, a Masters Degree in Computer Science from Iona College, and a Juris Doctor from Denver University.

Ms. Krall has been recognized for her leadership skills, winning the YWCA Tribute to Women award in May 2008 and being named as one of the 50 most influential people in IP by Managing IP in 2010. She has two daughters in college studying engineering, and a third in high school who loves to play softball.

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RACHEL KREVANS | PARTNER, CHAIR OF IP LITIGATION PRACTICE GROUP, MORRISON & FOERSTER LLP

Rachel Krevans is chair of the firm’s Intellectual Property Litigation Group and co-chair of the firm’s Intellectual Property Group. For more than 25 years Ms. Krevans has tried patent disputes involving all manner of products in the electronics, materials science, biosciences, and medical device areas. In 2012, she served as co-lead counsel in a high-profile smartphone case, leading to a jury verdict of over \$1 billion, and in another smartphone victory at the International Trade Commission. Chambers describes Ms. Krevans as “one of the most thorough, calculating, and technically astute IP lawyers around.” In 2013, she was named the Chambers USA Women in Law “Intellectual Property Lawyer of the Year.”

Ms. Krevans’ work has involved an assortment of technologies—from DVRs, cable and satellite TV, computer-phone interfaces, microelectromechanical systems (MEMS), and smartphones, to rare earth magnets, HIV and cancer treatments, vaccines, and blood, and antibody research.

Ms. Krevans’ contentious matters often involve some of the most difficult and complex circumstances. She has co-led trial teams in four trials in the past three years in high-profile smartphone litigation.

Ms. Krevans is perennially recommended as a leading lawyer by third-party directories such as Chambers Global, Chambers USA, The Legal 500, The International Who’s Who of Life Sciences Lawyers, IAM Patent 1000, and Best Lawyers. California Lawyer honored her in 2008 and 2014 with the prestigious “California Lawyer of the Year” award in the IP category, she was named one of The Recorder’s “Top 50 Women Leaders in Tech Law” for 2013, Daily Journal has selected her as one of the “Top 75 Female Litigators in California” from 2008-2014 and one of the “Top 75 IP Litigators in California” from 2010-2014, Benchmark Litigation included her in the 2013 list of the “Top 250 Women in Litigation,” and Managing IP included her in the 2013 list of the “Top 250 Women in IP.”

Ms. Krevans holds a B.A. from Dartmouth College and a J.D. from the University of California, Davis. After law school, she clerked for the Honorable Robert Boochever of the U.S. Court of Appeals for the Ninth Circuit.

**MICHELLE LEE | CHIPS CO-FOUNDER AND FORMER HEAD OF PATENTS AND PATENT STRATEGY, GOOGLE**

Michelle Lee was appointed as Deputy Under Secretary of Commerce for Intellectual Property and Deputy Director of the USPTO. In this position, she currently serves as the acting head of a 12,000 person agency with a budget of over \$3 billion, responsible for leading all functions of the organization and for advising the President, through the Secretary of Commerce, and the Administration on domestic and international intellectual property policy matters including patents, copyrights, and trade secrets. Prior to her most recent appointment, Ms. Lee served as the first Director of the Silicon Valley United States Patent and Trademark Office, where she formulated the vision for and lead the establishment of the Silicon Valley office of the USPTO, as well as advised the USPTO on a variety of policy matters relevant to the region.

Ms. Lee previously served as Google's first Head of Patents and Patent Strategy. In this position, Ms. Lee was responsible for the formulation and implementation of the company's worldwide patent strategy. Prior to Google, Ms. Lee was a partner in the Patent, Licensing, and Intellectual Property groups at Fenwick & West, where her practice focused on counseling high-technology companies. Before Fenwick, she litigated patent and commercial cases at Kecker & Van Nest and clerked for the Honorable Vaughn Walker, U.S. District Court for the Northern District of California, and the Honorable Paul Michel of the U.S. Court of Appeals for the Federal Circuit. Before law school, she worked as a computer scientist at Hewlett-Packard Research Laboratories and the MIT Artificial Intelligence Laboratory. Ms. Lee holds both an MS in computer science and a BS in electrical engineering from MIT, where she graduated at the top of her class, and a JD from Stanford.

Ms. Lee sat by appointment of the U.S. Secretary of Commerce on the USPTO's Patent Public Advisory Committee, which advises the USPTO on patent policies, goals, performance, and operations. Intellectual Asset Management recognized Ms. Lee as one of the top 50 most influential people shaping the IP market, and the SF Business Times and SJ Business Journal recognized Ms. Lee as Best Bay Area IP Lawyer in 2012 and one of the top 100 most influential women in the Silicon Valley in 2013.

SPEAKER BIOGRAPHIES



JULIE MAR-SPINOLA | CHIPS CO-FOUNDER AND VP, LEGAL OPERATIONS, FINJAN HOLDINGS, INC.

Julie Mar-Spinola is the Vice President, Legal Operations of Finjan Holdings, Inc. and holds a dual business and legal role within the Company. In addition to leading the Company's legal operations, she is responsible for building the Company's IP and technology assets, and overseeing Finjan's enforcement program. Julie is also focused on alignment with fair public policy, patent reform, and licensing best practices initiatives, through active participation in respected organizations such as LES.

Ms. Mar-Spinola has dedicated more than 20 years of her career representing operating companies and individual inventors. She brings to Finjan broad and in-depth knowledge and experience in the technology sector, including M&A's, IP portfolio development, acquisition, divestitures, and licensing, as well as preservation and monetization of proprietary technologies and patents. Prior to joining Finjan, Julie had been the General Counsel for three technology companies: Alta Devices (thin film solar), Phoenix Technologies (core system BIOS software), and iolo technologies (system optimization software). Prior to her GC roles, she was VP, Global Affairs for Atmel Corporation, where she led to victory several major litigations that resulted in \$100M in jury awards and a complete defense verdict invalidating each of the five asserted patents in suit, as well as defeating the plaintiff's claim for over US \$200 million plus enhanced damages. Prior to Atmel, Julie was Special Counsel to the law firm, Heller Ehrman, where she played a key role in the success of the firm's IP Litigation Group.



DION MESSER | SENIOR IP CORPORATE COUNSEL, LIMELIGHT NETWORKS, INC.

Dion Messer is General Counsel - Intellectual Property at Limelight Networks. Ms. Messer manages all of Limelight's IP litigation including the Limelight v. Akamai case at the Supreme Court. She also manages Limelight's patent prosecution program. She speaks frequently on issues related to divided infringement and expedited patent prosecution methods. (Ms. Messer has grown the Limelight portfolio from 2 to over 100 patents to date during her 5 year tenure at Limelight.) Prior to Limelight, Ms. Messer was a patent litigation associate at Weil, Gotshal and Manges, LLP and at Wilson Sonsini Goodrich and Rosati. Ms. Messer clerked for the Honorable William C. Bryson at the Court of Appeals for the Federal Circuit after graduating the University of Texas School of Law in 2004. Ms. Messer is licensed to practice in Arizona, California, and Texas as well as at the PTO.

Ms Messer earned a BS EE from New Mexico State University in 1984 and MS EE from the University of Texas in 1988. Ms. Messer is a licensed professional engineer, and, prior to attending law school, she worked in the field of digital signal processing and communications for over 15 years. During that time, she was also the co-founder and manager of a successful software training company, the co-inventor of nine patents, and the author or co-author of numerous technical publications.



**HONORABLE KIMBERLY MOORE | FEDERAL CIRCUIT JUDGE,
US COURT OF APPEALS**

Kimberly A. Moore was appointed by President George W. Bush in 2006. Prior to her appointment, Judge Moore was a Professor of Law from 2004-2006 and Associate Professor of Law from 2000-2004 at the George Mason University School of Law. She was an Assistant Professor of Law at the University of Maryland School of Law from 1999-2000. She served both as an Assistant Professor of Law from 1997-1999 and the Associate Director of the Intellectual Property Law Program from 1998-1999 at the Chicago-Kent College of Law. Judge Moore clerked from 1995-1997 for the Hon. Glenn L. Archer, Jr., Chief Judge of the United States Court of Appeals for the Federal Circuit. She was an Associate at Kirkland & Ellis from 1994-1995. From 1988-1992, Judge Moore was employed in electrical engineering with the Naval Surface Warfare Center. Judge Moore received her B.S.E.E. in 1990, M.S. in 1991, both from the Massachusetts Institute of Technology and her J.D. (cum laude) from the Georgetown University Law Center in 1994. Judge Moore has written and presented widely on patent litigation. She co-authored a legal casebook entitled Patent Litigation and Strategy and served as the Editor of The Federal Circuit Bar Journal from 1998-2006.



**SUZANNE DRENNON MUNCK | CHIEF COUNSEL FOR INTELLECTUAL
PROPERTY, DEPUTY DIRECTOR, OFFICE OF POLICY PLANNING, FEDERAL
TRADE COMMISSION**

Suzanne Drennon Munck is Chief Counsel for Intellectual Property for the United States Federal Trade Commission (FTC), and Deputy Director of its Office of Policy Planning. Ms. Munck joined the FTC in 2007 and has since focused on several policy efforts, including the 2009 report addressing follow-on biologic competition and the 2011 report concerning the Evolving IP Marketplace.

In July 2013, Ms. Munck testified before the Senate Committee on the Judiciary, Subcommittee on Antitrust, Competition Policy, and Consumer Rights at its hearing entitled, “Standard Essential Patent Disputes and Antitrust Law.” In December 2012, Ms. Munck led the FTC’s efforts in a joint workshop between the FTC and the Department of Justice, exploring the impact of patent assertion entities on innovation and competition. She is the lead attorney on the FTC’s 6(b) study of this area. Ms. Munck also has significant litigation experience managing IP issues that arise during the FTC’s enforcement efforts in the high-tech and healthcare sectors.

In recognition of her work at the intersection of antitrust and intellectual property, Ms. Munck received the Paul Rand Dixon Award in 2011. She has also received the Commission’s Janet D. Steiger Award. Before joining the FTC, she was an antitrust and IP litigator in Los Angeles. She received her BA in mathematics from Bryn Mawr College and her JD from the University of Minnesota Law School.

SPEAKER BIOGRAPHIES



HONORABLE PAULINE NEWMAN | FEDERAL CIRCUIT JUDGE, US COURT OF APPEALS

Judge Pauline Newman was appointed by President Ronald Reagan in 1984. From 1982 to 1984, Judge Newman was Special Adviser to the United States Delegation to the Diplomatic Conference on the Revision of the Paris Convention for the Protection of Industrial Property. She served on the advisory committee to the Domestic Policy Review of Industrial Innovation from 1978 to 1979 and on the State Department Advisory Committee on International Intellectual Property from 1974 to 1984. From 1969 to 1984, Judge Newman served as director, Patent, Trademark and Licensing Department, FMC Corp. From 1961 to 1962 she worked for the United Nations Educational, Scientific and Cultural Organization as a science policy specialist in the Department of Natural Sciences. She served as patent attorney and house counsel of FMC Corp. from 1954 to 1969 and as research scientist, American Cyanamid Co. from 1951 to 1954. Judge Newman received a BA from Vassar College in 1947, an MA from Columbia University in 1948, a PhD from Yale University in 1952 and an LLB from New York University School of Law in 1958.



HONORABLE KATHLEEN O'MALLEY | FEDERAL CIRCUIT JUDGE, US COURT OF APPEALS

Kathleen M. O'Malley was appointed to the United States Court of Appeals for the Federal Circuit by President Barak Obama in 2010. Prior to her elevation to the Federal Circuit, Judge O'Malley was appointed to the United States District Court for the Northern District of Ohio by President William J. Clinton on October 12, 1994.

Judge O'Malley served as First Assistant Attorney General and Chief of Staff for Ohio Attorney General Lee Fisher from 1992-1994, and Chief Counsel to Attorney General Fisher from 1991-1992. From 1983 to 1991, Judge O'Malley was in private practice, where she focused on complex corporate and intellectual property litigation; she was with Porter, Wright, Morris & Arthur from 1985 to 1991 and with Jones Day from 1983 to 1985.

During her sixteen years on the district court bench, Judge O'Malley presided over in excess of 100 patent and trademark cases and sat by designation on the United States Circuit Court for the Federal Circuit. As an educator, Judge O'Malley has regularly taught a course on Patent Litigation at Case Western Reserve University Law School; she is a member of the faculty of the Berkeley Center for Law & Technology's program designed to educate Federal Judges regarding the handling of intellectual property cases. Judge O'Malley has served as a board member of the Sedona Conference; as the judicial liaison to the Local Patent Rules Committee for the Northern District of Ohio; and as an advisor to national organizations publishing

treatises on patent litigation (Anatomy of a Patent Case, Complex Litigation Committee of the American College of Trial Lawyers; Patent Case Management Judicial Guide, Berkeley Center for Law & Technology).

Judge O'Malley began her legal career as a law clerk to the Honorable Nathaniel R. Jones, Sixth Circuit Court of Appeals in 1982-1983. She received her JD degree from Case Western Reserve University School of Law, Order of the Coif, in 1982, where she served on Law Review and was a member of the National Mock Trial Team. Judge O'Malley attended Kenyon College in Gambier, Ohio where she graduated magna cum laude and Phi Beta Kappa in 1979.



HONORABLE SHARON PROST | CHIEF FEDERAL CIRCUIT JUDGE, US COURT OF APPEALS

Sharon Prost was born in Newburyport, Massachusetts and grew up in Hartford, Connecticut. She attended Cornell University where she earned her B.S. degree in 1973. Thereafter, in Washington, D.C. she began fifteen years of service in five different agencies of the executive branch, including as Acting Solicitor of the National Labor Relations Board. While working in the executive branch she earned three advanced degrees as a night student. In 1975, she received her M.B.A. in finance from George Washington University's Graduate School of Business. She then attended Washington College of Law at American University and received her law degree in 1979. In 1983, she earned an L.L.M. in tax law from George Washington University's Law School. In 1989, Chief Judge Prost took her first position in the legislative branch as Chief Labor Counsel for the Minority on the Senate Committee on Labor and Human Resources. In 1992, she moved to the Senate Judiciary Committee where she held a number of positions, including Majority and Minority Chief Counsel. On May 22, 2001, Chief Judge Prost was nominated by President George W. Bush for the position of circuit judge for the U.S. Court of Appeals for the Federal Circuit and began her service in October 2001. She became chief judge on May 31, 2014.

SPEAKER BIOGRAPHIES



LINDA ROTTENBERG | CHIEF EXECUTIVE OFFICER AND CO-FOUNDER, ENDEAVOR

Linda Rottenberg is the CEO and co-founder of Endeavor, the world's leading organization supporting fast-growing entrepreneurs. Operating in 20 countries, Endeavor has hand-picked 1,000 entrepreneurs who have created 400,000 jobs and generate \$7 billion annually. Linda's book, *Crazy is a Compliment*, draws on this unrivaled experience and deep research to show everyone how to think and act like an entrepreneur to transform their lives. A frequent lecturer and Fortune 500 advisor, Linda is considered one of the world's most dynamic experts on entrepreneurship, innovation, intrapreneurship, and leadership.

With her trademark passion and wit, Linda delivers practical advice on how companies and individuals can apply entrepreneurial thinking to prepare them for today's disruptive economy. Named one of "America's Best Leaders" by U.S. News, one of TIME's 100 "Innovators for the 21st century," the world's "mentor capitalist" by Tom Friedman, and "Ms Davos" by Business Insider. She serves on the board of Zayo Group, a global bandwidth infrastructure provider, the advisory board of ABRAAJ Capital, a \$8 billion private equity firm, and the entrepreneurship steering committee of The World Economic Forum.



MONA SABET | CHIPS CO-FOUNDER AND PRESIDENT AND CO-FOUNDER, VIBLIO

Mona is an accomplished executive and entrepreneur, with decades of experience in corporate negotiations and management, combined with a strong science, legal, and business education, all against the personal backdrop of being a westernized middle-eastern woman. After a long and successful career in law, she moved into significant executive business roles with Coverity and then Cadence Design Systems. And after helping Cadence articulate and implement the company's mission through a targeted acquisition and partnership strategy, she changed up her life again and co-founded VIBLIO, a new software company that helps make your personal videos the glue to building your personal communities.



REBECCA KELLY SLAUGHTER | CHIEF COUNSEL, SENATOR CHARLES SCHUMER (D-NY)

Chief Counsel to Senator Charles Schumer (D-NY); her portfolio includes intellectual property, antitrust, bankruptcy, telecommunications and technology policy, and nominations. Prior to joining Senator Schumer's staff in 2009, Becca was an associate in the Washington office of Sidley Austin. She received her bachelor's and law degrees from Yale University.



HONORABLE FERN M. SMITH (RET.) | ARBITRATOR, JAMS

Hon. Fern M. Smith (Ret.) served as a Federal District Court Judge in the Northern District of California, and has over 25 years of experience settling and adjudicating complex intellectual property issues including patent, copyright, trademark, trade secret, licensing, and false advertising matters. Judge Smith also served as Director of the Federal Judicial Center – the primary training and educational institute for federal judges – where she was one of the primary editors of the MCL 4th (Manual of Complex Litigation).

Judge Smith serves as an arbitrator, neutral evaluator, or mock trial judge with an emphasis on bringing resolution to complex, multi-party matters in the pharmaceutical, digital media, sports, entertainment, software, and semiconductor industries, among others.



HONORABLE MARY PAT THYNGE | CHIEF MAGISTRATE JUDGE, DISTRICT COURT OF DELAWARE

Judge Mary Pat Thyng has served as a Magistrate Judge of the U.S. District Court of the District of Delaware since June 1992. Prior to joining the bench, Judge Thyng was the managing attorney for the Wilmington office of the law firm of White & Williams. Previously, she was associated with the law firm of Biggs & Battaglia.

Magistrate Judge Thyng is a 1975 graduate of the Ohio Northern University Law School and received her undergraduate degree from Miami University in Oxford, Ohio in 1972. As a practicing attorney, Judge Thyng held numerous positions with the Delaware Bar Association and served on its Executive Committee for seven years, including as Vice President At Large. She was a Founding Member of Defense Counsel of Delaware, and served as its Treasurer, Vice-President and President-Elect. Judge Thyng was a founding member of Wilmington Women in Business, serving on its Board of Directors for two years and as a co-editor of its newsletter for over 4 years.

She is a member of the Federal Magistrate Judge Association and serves on its Board as the Third Circuit Representative, on its Civil/Criminal Federal Rules Review Committee and is its Membership Chair. She is Executive Editor for the Federal Courts Law Review.

Since her elevation to the bench, Judge Thyng has developed and managed the ADR program of the District Court in Delaware and has been actively involved in continuing legal education programs, primarily regarding ADR, the Federal and Local Rules of Civil Procedure and the Federal Rules of Evidence. She has mediated over 1200 cases, of which more than 300 cases involved patent disputes. She authored the chapter Mediation: One Judge's Perspective (Or Infusing Sanity into Intellectual Property Litigation) of the book ADR ADVOCACY STRATEGIES AND PRACTICE FOR INTELLECTUAL PROPERTY CASES 2011.

SPEAKER BIOGRAPHIES



EMILY WARD | CHIPS CO-FOUNDER AND VICE PRESIDENT AND DEPUTY GENERAL COUNSEL, EBAY INC.

Emily Ward is Vice President & Deputy General Counsel for eBay Inc. She leads the global technology and patent law group for eBay, PayPal, and all eBay Inc. subsidiaries. The group handles technology & patent litigation, licensing, patent prosecution, IP strategy, acquisitions & sales, open source, standards bodies, IP due diligence and M&A support, and legal technology and IP issues for the company. The group also provides legal counsel for eBay's technology departments.

Ms. Ward has over 24 years of experience in technology and IP. Prior to joining eBay, she was an IP litigator at several well-known law firms including Weil, Gotshal & Manges, Jones, Day, Reavis & Pogue, and Fenwick & West. In 2013, *SV Business Journal* recognized Ms. Ward as one of the top 100 Most Influential Women in Silicon Valley, and *Inside Counsel Magazine* named her as part of their R-3 100 program (100 women ready within three years to be a general counsel). In 2014, *The Recorder* named her as one of the top 50 Women Leaders in Technology Law.

She's also an executive sponsor and leader for several organizations within eBay:

- Legal's Budget & Outside Counsel Management Committee (BOCM). In 2012, the BOCM Committee was one of *Inside Counsel Magazine's* IC10 Winners for most inventive legal teams in the country to transform and renew their legal departments
- eWIT (eBay's Women in Technology with over 1700 members)
- Legal Dept.'s WIN (Women's Initiative Network)
- Legal Dept.'s Training Committee
- Litigation Council

She enjoys spending time with family, friends, and church, and she and her husband are avid dog lovers, and currently have three rescue dogs at home.



**MALLUN YEN | CHIPS CO-FOUNDER AND EXECUTIVE VICE PRESIDENT,
RPX CORPORATION**

Mallun Yen is Executive Vice President of RPX Corporation and responsible for corporate development, structured acquisitions and developing new products and initiatives. RPX Corporation is the leading provider of patent risk management solutions, with over 180 members ranging from Fortune 100 companies to start-ups. RPX helps clients manage exposure to, and reduce the costs of, patent litigation by providing rational alternatives to traditional litigation strategy. RPX's pioneering approach uses pooled defensive buying, proactive patent acquisitions, syndicated transactions, unique patent and marketplace intelligence, and proprietary databases to manage patent risks and ongoing costs.

Ms. Yen joined RPX following an eight-year career at Cisco where, as Vice President of Worldwide IP and Deputy General Counsel, she was responsible for developing and implementing the company's strategy to protect, enhance, defend, and capture the value of its intellectual property. She was the technology giant's second intellectual property attorney and built a group of over two dozen senior industry professionals with responsibility for all patent, copyright and trademark strategy, development, prosecution, disputes, licensing, acquisitions, marketplace, and policy, as well as patent pools and standards-related matters.

After earning a JD from UC Berkeley School of Law, Boalt Hall, Ms. Yen clerked for the Honorable Ronald M. Whyte for the U.S. District Court in San Jose, a renowned patent jurist. She chairs the advisory board for Berkeley Center for Law & Technology at Boalt Hall and is a member of the Rock Center International Advisory Council. She has been named a 2014 Women Leader in Tech Law and 2012 Women Leader in Law by The Recorder. In 2013 she was listed as one of the 100 most influential women in the Bay Area in 2013, and has been repeatedly named as IAM's top leading IP strategists in the IAM Strategy 300.

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